



About Me

Dedicated, driven, collaborative & creative with a passion for empowering brands through leadership, innovation & trend research. I integrate multicultural aesthetic influences with professional commitment & business disciplines required contribute to the success in the world of brands & fashion

Education

Savannah College of Art & Design

BFA Fashion Marketing & Management, Minors in Fragrance Marketing & Management, & Graphic Design
Fall 2023; June 2026

Study Abroad Program in Lacoste, France (Fall 2024). Enrolled for the semester as one of the youngest out of 150 accepted students

Ecole Supérieure des Beaux Arts de Paris

Intensive College Course Program
Sept 2022 - Dec 2022
Advanced my observational, creative and critical-thinking skills & ability to convert them onto visual platform through drawing & painting courses in Morphology, Anatomy, Portrait & Landscape

Sotogrande International School (SIS)

High School
Sept 2018 - May 2022

University College London

"Young Architects" Program
May 2020
Strengthened my applied construction & design skills; presented a sustainable architecture design pitch to a panel of professionals

Contacts

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GABRIELA GASTONE GUILABERT

SCAD: TARGET BFA 2026. MAJOR FASHION MANAGEMENT & MARKETING WITH TWO MINORS

GPA: 4.0 & DEAN'S LIST EVERY QUARTER SINCE INCEPTION

LANGUAGES: FLUENT IN ENGLISH, SPANISH & FRENCH. CITIZENSHIP: USA, FRANCE, & SPAIN

Experience

Savannah College of Art & Design (SCAD)

The Manor Magazine

Student-run Online Fashion Publication

Sept 2023-Present

Collaborated in fashion editorials and photo-shoots, ensuring brand-aligned & high quality execution; Contributed to weekly strategic meetings to refine content direction

SCADamp

Professional Preparatory Studio

Sept 2023-Present

Actively engage in the workshops to master public speaking, storytelling, & professional presence; articulate brand narratives & present ideas effectively

Sotogrande International School (SIS)

World Gender Equality Campaign

Communications & Team Leader; Web Developer; Graphic Designer

Nov 2020-Present

<https://casgenderequality.weebly.com>

Co-created a website (2000 weekly views) providing educational content on global gender equality; designed accompanying promotional merchandise; lead project presenter in front of 200+ students

Kindred Project

Lead Representative, Graphic Designer

Sept 2019-May 2022

Led +3 campaigns to promote our Sustainable Development goals; raised +€800 from corporate partners to sponsor underprivileged children's education; composed promotional content that drove donor interest & reinforced campaign messaging

Yearbook Club

Editor, Designer, Mentor

Sept 2020-May 2022

Co-directed the design & publication of the first student-led yearbook, coordinating with staff & peers; mentored students in advanced design applications, fostering a culture of creativity & precision

"SotoSound" Podcast

IB Diploma Broadcaster; Graphic Designer

Jan 2021-May 2022

Produced the school podcast; plan detailed episodes focused on the IB Diploma & building career-based skills; single-handedly designed logo graphics & other visual branding

Skills

Creative Direction / Fashion Styling / Visual Merchandising / Branding & Identity Development / Contextual & Trend Research / Prototyping / Concept Development / Digital Photography / Photo & Video Editing / Sketching / Painting / Typography / Group Collaboration / Organization & Detail Orientation

Tools

Adobe Illustrator, InDesign, Photoshop, Lightroom, Lightroom Classic CC, Premiere Pro, After-Effects, Microsoft Office, iWork, Prezi, Figma, Canva, Google Drive

Relevant Awards (SIS)

Recipient of the Creativity Action Service (CAS) Award

May 2022

Given to only 1 student of the entire graduating class of 77

Certificate of "D2 Honor Roll: Academic Excellence"

May 2022

Awarded to the top 10-15% of graduating class

Award for Best Personal Project

May 2020

1st out 106 participants; featured in school & Kindred Project website